

Press Release

Valuex Research Index Solutions now available on C8 Technologies Global Platform

GREENWICH, CT- October 5, 2021 - Valuex Research announces a new index collaboration with C8 Technologies, the pioneering global fintech platform, providing institutional investors with easy access to Valuex Research's innovative indices globally.

The new collaboration is yet another significant milestone for Valuex Research's global strategic positioning. C8's innovative, web-based platform provides global investors with a streamlined opportunity to gain easy access to Valuex' innovative indices with greater control and transparency to lower costs. **The two companies' respective innovative breakthrough approach to indexing and technology in combination will profoundly impact the global investment community for the benefit of investors.**

The first Valuex index made available on C8 Platform is the *Fair Value Weighted VX1000 U.S. Total Market Large Cap Index* (Ticker: VX1000). There is also a selection of VX ESG indices in the pipeline to follow shortly hereafter. The VX1000 U.S. index is comprised of the thousand largest stocks in the U.S. as measured by fundamental "fair value" weights and constitutes approximately 90% of the total market capitalization of all listed stocks in the U.S. equity market.

Ulrika Drax, Co-Founder & CEO at Valuex Research said: *"At Valuex Research, we are committed to providing investors with the most innovative and competitive next generation index solutions. We are excited to be working with C8 Technologies to give global investors access to our indices via its web-based, fintech platform."*

"The VX1000 U.S. index introduces an improved definition of "value", the Value Factor 2.0, which significantly improves performance while mitigating the performance cyclicality inherent in today's traditional style and smart beta indices. The index is highly correlated to a market capitalization-weighted index benchmark and offers improved tracking error, lower implementation costs and higher capacity over pre-existing, non-cap weighted "smart beta" indexes."

Peter Johansson, Co-Founder, Head of Research & Development at Valuex Research added; *"We are delighted to collaborate with C8 Technologies as its offering represents a new way of investing, allowing institutional investors across the world access to Valuex's innovative indices, combined with the ability to customize their exposure."*

"The VX1000 U.S. index builds on our new index methodology, "Fair Value Indexation", which is designed to avoid critical pitfalls inherent in many existing index solutions. Firstly, systemically overweighting overpriced stocks and underweighting underpriced stocks is a key problem of market capitalization weighted indices, and secondly, the reliance on the conventional value factor creates a problem in plain vanilla, multi-factor indices. There is a significant diversification problem and a performance drag in existing value and multifactor indexes due to these pitfalls. In a recent publication, in the Journal of Index Investing, we shared our insights and provide a solution to these problems by introducing a new definition of "Value", in our Fair Value Weighted Index Methodology. Hence, we are currently in a position to offer a series of indices that reflect these insights for the benefit of investors."

Mattias Eriksson, CEO of C8 Technologies said: *“It is a privilege to work with Valuex Research and to welcome their indexes to our platform. It has never been more important to arm investors with the ability to shape their investments exactly as they wish and key to that is our collaboration with top class, innovative index partners like Valuex Research.”*

About Valuex Research

Valuex Research is a pioneering index solutions provider in applied research and in the development of innovative investment solutions for the passive asset management industry. The company is dedicated to creating value for investors and seeking to have a profound impact on the global investment community through its insights and next generation index strategies. By focusing on applied research, practical insights and product innovation Valuex offers investors innovation in equity indexation and asset allocation. Valuex delivers solutions in partnership with leading industry companies and financial institutions. Valuex Research LLC was founded in 2017 and is based in Greenwich Connecticut, U.S.

About C8 Technologies

C8 provides direct access to active and passive, tradeable Indexes. Institutional and professional investors can realize the performance of any institutional-grade investment style by directly trading the underlying assets, at a lower cost, with their own broker.

For further information, please contact

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To learn more about Valuex Research Publication *“Fair Value Indexation; A Holistic Factor Approach to Asset Pricing, Smart-Beta Value Premium 2.0”*, please visit The Journal of Index investing:

<http://jii.ijournals.com/content/8/2/6>.

Additional information about the VX1000 Index can be accessed on the Bloomberg Terminal (Ticker: VX1000) and at S&P DJI’s website. <https://customindices.spindices.com/indices/custom-indices/vx1000-large-cap-index>

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